

# Preparing Your Elevator Pitch

You only get one chance to make a great first impression! The first step to preparing your pitch is to develop your content by filling in at least two to three specific examples for each box. Include information that tells a story and easily generates questions.

<p><b>Education</b> (i.e. which course at Chatham inspired you, what did you challenge about yourself at Chatham?)</p>	<p><b>Top Strengths &amp; Skills</b> (i.e. very organized, problem solver)</p>	<p><b>Achievements &amp; Successes</b> (There's no scale for how big or small your achievements are. You decide how you want to define this part)</p>
<p><b>Academic Projects</b> (i.e. Junior paper or senior thesis)</p>	<p><b>Industry Knowledge</b> (i.e. what are current trends you see, what has come up in the news, how would you approach X situation?)</p>	<p><b>Target Organizations</b> (i.e. What type of organizations interest you?)</p>
<p><b>Who/What Inspires You?</b> (i.e. What keeps you motivated, who do you look up to?)</p>	<p><b>Where do you want to be in the next 2-3 years</b> (In the short-term, where do you see yourself working in or doing?)</p>	<p><b>Interesting Facts</b> (i.e. Hobbies, passions, talents)</p>